

# Popularization of Korean culture in Japan

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## 1 Introduction

Korea and Japan are actually close geographically, but from the viewpoint of culture, we cannot say exactly similar. This year, FIFA World Cup was held in Korea and Japan! So, cultural exchange was promoted more rapidly as it was.



Fig. 2: So cool!

## 2 Korea in Japan

### 2.1 Sports

As you know, the World Cup was held in June. In Japan, we supported not only Japan but also Korea. Please look at this picture. (Fig.1) He is cheering Korea. And he is so excited. We will tell you another his face later.

Here, for example we'll pick up soccer and show Korean soccer players in Japan.



Fig. 1: Exciting!

### 2.2 Entertainment

Korean artists are to become the focus of public attention more than before the World Cup in Japanese media. In this section, we focus on "BoA" and "Cho Nan Kan" And we show how they are affected to Japanese.

### 2.3 Town

When we look around our town here and there, we can see many Korean letters. In this section, we show some examples we found and let you know how Korean culture is introduced in our daily life.



Fig. 3: Korean letters

### 2.4 Food

Korean restaurants have become popular in Japan. And they are featured by many magazines.

Now we have been feeling Korean food closer to us.



Fig. 4: Tastes good!